



**Office of the Dean**  
College of Management

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June 3, 2025

Dear Students,

We're excited to announce an important update that enhances the value of your degree and strengthens your position in the job market. Beginning Fall 2025, all concentrations within the Bachelor of Science in Management program will be officially retitled as majors.

For example, if you are currently in the Accounting Concentration, your degree title will change from B.S. in Management, Accounting Concentration to B.S. in Accounting.

### **Why This Change Matters**

This change was made in response to feedback from students, employers, and academic advisors, and aligns with evolving hiring practices. Many employers now rely on automated systems to scan resumes for clearly defined majors that match job descriptions. Listing your degree as 'B.S. in Accounting' or 'B.S. in Finance,' rather than as a concentration, makes your qualifications easier to recognize and more competitive, whether you're applying for jobs, internships, or graduate programs.

This update also better reflects the specialized education you've been receiving. While our concentrations have always offered rigorous, focused coursework, the new major titles communicate that focus more clearly, without changing the curriculum.

### **What This Means for You**

- No changes to your curriculum – Your courses and graduation requirements remain exactly the same.
- Enhanced job market visibility – Your new degree title will clearly convey your area of expertise to employers and graduate schools.

A follow-up email from our Undergraduate Program Director will be sent shortly, offering more information and directions on how to view and understand the changes in your student records.

Best regards,

Lucia Gao



**Lucia Silva Gao**

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